

1 **Amendments to the Claims**

2 This listing of Claims will replace all prior versions, and listings of Claims in the application:

3 **Listing of Claims:**

4 1. (Currently Amended) A graphic and sound coordinated novelty item, comprising:

- 5 a. a novelty item having a visible surface;
- 6 b. a main graphic displayed on said visible surface; and,
- 7 c. ~~a complex waveform~~ an audio spectrograph tracing of a sound associated with said
- 8 main graphic ~~and produced by an acoustic spectrograph~~ and displayed on said visible surface,
- 9 said ~~complex waveform~~ sound being closely associated with said main graphic.

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11 2. (Currently Amended) A method of promotion, comprising the following steps:

- 12 a. selecting a substrate with a viewing surface;
- 13 b. selecting an image of an item or activity that promotes a desired product or
- 14 activity to be printed on said viewing surface of said substrate;
- 15 c. selecting a sound associated with said image, said product or said activity;
- 16 d. selecting a ~~complex waveform~~ an audio spectrograph tracing of said sound
- 17 ~~produced by an acoustic spectrograph~~;
- 18 e. printing said image on a visible surface on said substrate; and,
- 19 f. printing said ~~complex waveform~~ audio spectrograph tracing on said viewing
- 20 surface on said substrate.
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